

## Missionary Partnership Details

### What's included in a Missionary Partnership?

- Single assigned coach
- Unlimited access to a coach via email
- Sharpen self-management skills
- Create compelling storyline for verbal presentations
- Develop strategic fundraising plan
- Enhance social media, newsletters and communication approach
- Review written communication pieces
- Identify key donor opportunities and overcome barriers

#### Plan Recommendations Based on Sending Terms

Plan A	Short-Term / Veteran Missionary (Sending for <b>Less</b> than 1 Year)
Plan B	Long-Term Missionary (Sending for <b>More</b> than 1 Year)

Plan	Monthly Rate	Minimum # of Months	Session Schedule
A	\$500.00	3	Weekly Sessions
B	\$400.00	6	Month 1-3: Weekly Sessions Month 4-6: Bi-Weekly Sessions

# Results

Please find below just a few of the many success stories that are being told here at Tailored Fundraising!

Name(s)	Dustyn & Michelle Johnson	Ben & Cristina Hartman	Juan & Denise Aragon	Cheri Contes
Total Invested (6 Months)	\$2,400	\$2,400	\$2,400	\$2,400
Monthly Total Raised	\$9,496	\$8,993	\$6,000	\$7,380
One-Time Giving Raised	\$34,470	\$52,000	\$44,830	\$0
Committed Funding Over 3 Years	\$376,326	\$375,748	\$260,830	\$265,680

## Partnership Timeline

<i>Month 1</i>		
Develop goal setting for shared time together	Biblical mindset for partnership development	Create a 10-15 minute presentation
<i>Month 2</i>		
Build a contact list and begin gathering contact information	Discuss strategy options for fundraising and create communications accordingly	Begin <b>Active</b> fundraising
<i>Month 3</i>		
Create a strategic fundraising plan	Identify areas of opportunity → Church, speaking engagements and major donors	Continue <b>Active</b> fundraising
<i>Month 4</i>		
Debrief funding interactions, identify obstacles, create solutions	Continue to identify areas of opportunity → church, speaking engagements and major donors	Continue <b>Active</b> fundraising
<i>Month 5</i>		
Continue to debrief funding Interactions, identify obstacles, create solutions	Focus on fundraising topics based on client needs (social media, newsletters, advocacy)	Continue <b>Active</b> fundraising
<i>Month 6</i>		
Continue to debrief funding Interactions, identify obstacles, create solutions	Develop Long-Term Partner Retention Disciples	Reach Fully-Funded